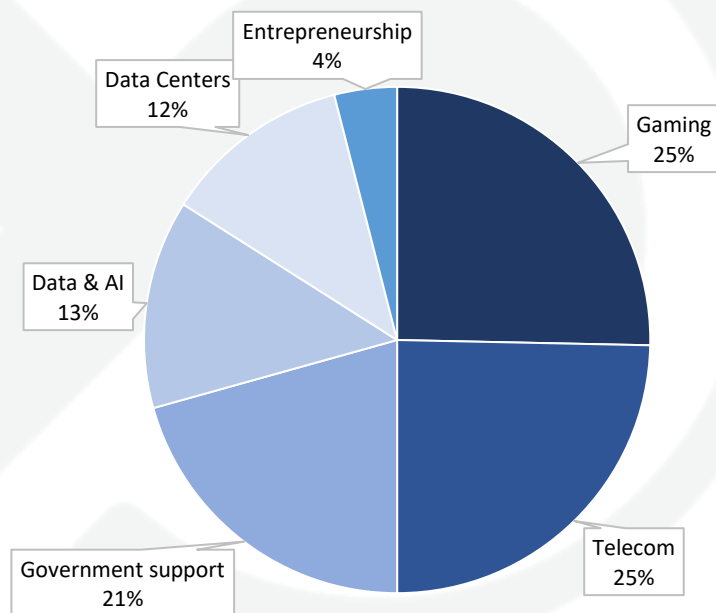


Digitalization: At the core of Saudi's economic transformation

ICT/Digital Transformation Investments, %



Program	Sectors	Amount, \$bl
National Data & AI Security	Data & AI: <ul style="list-style-type: none"> Empower 20K experts Stimulate ecosystem by creation of 300+ startups 	20
Data Center Strategy	Network of large-scale data centers	18
Government support	Digital Infrastructure (public & private)	2,5
	Tanafusiya – consulting & financing services to path digital transformation	28
Electronic Entertainment	Gaming industry: <ul style="list-style-type: none"> M&A deals for minority stakes of companies (\$19bl) Acquire leading game publisher (\$13,3bl) Invest in mature industry partners (\$5,3) Growth for early-stage games & e-sport ventures (\$0,5bl) 	38
Entrepreneurship	Future technologies & entrepreneurship investments: <ul style="list-style-type: none"> Launch Venture Aramco's Prosperity7 Fund (\$1bl) NEOM Tech & Digital Company Fund (\$1bl) 	6,4
Telecom	CAPEX in telecom: <ul style="list-style-type: none"> Network enhancement, capacity growth 5G rollout FTTH expansion Enterprise solutions, data centers/cloud, IoT Wholesale/submarine cables Cybersecurity, emerging tech 	37
TOTAL		150